



The Core Issue:

Identity vs. Title

- **A Name is Authority:** In ancient Hebraic understanding, a "name" (shem) is not just how a word is pronounced; it represents the Creator's direct authority, reputation, character, and His specific teachings (Torah).

Titles Erase Identity:

- Calling the Creator by a generic title strips away His specific identity and dilutes the covenant relationship.



The Prophetic Warning

The Trap of Substitution:

- The prophets issued severe warnings against replacing the Creator's Name with common titles.

The Ancient Error:

- In Jeremiah 23:27, YHVH explicitly rebukes false prophets who use deceitful dreams to make His people "forget my name... as their fathers forgot my name for ba'al".

The Lesson:

- Replacing His specific, set-apart Name with a generic title directly repeats this ancient error of forgetting who He truly is.



What it Means to Walk "In His Name"

Action, Not Just Sound:

- Using the Name of YHVH means actively hearing and obeying the words of YHVH, acting as a faithful servant under His authority.

The Danger of Profaning:

- To profane His Name is to turn away from His Torah (teachings) and go back to fulfilling one's own desires.

True Salvation:

- Deliverance does not come from reciting a title; it comes through hearing YHVH's voice, repenting, and walking faithfully in His instructions.



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The Bottom Line: We use Yahuah

- (YHVH) because it is His specific, set-apart identity. Generic titles erase that identity and mimic the ancient mistakes of forgetting Him for pagan concepts. Using His true Name aligns us directly with His eternal authority and His unchanging instructions.

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